

Roll No.

Total No. of Pages : 02

Total No. of Questions : 09

BTTM (Sem.-6)
TOURISM BUSINESS ECONOMICS

Subject Code : BTTM-601-18

M.Code : 79704

Date of Examination : 25-04-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

1. SECTION-A is COMPULSORY consisting of TEN questions carrying TWO marks each.
2. SECTION-B contains FIVE questions carrying FIVE marks each and students have to attempt any FOUR questions.
3. SECTION-C contains THREE questions carrying TEN marks each and students have to attempt any TWO questions.

SECTION-A

1. Answer briefly :

- a) What is Oligopoly?
- b) What is normal profit?
- c) What is demand schedule?
- d) What is super normal profit?
- e) What is consumer surplus?
- f) Differentiate between consumer and customer.
- g) What is breakeven point?
- h) What is utility?
- i) What is managerial economics?
- j) What is price discrimination?



SECTION-B

2. Discuss the exceptions of law of demand.
3. In which stage should a rational firm produce? Justify with suitable example.
4. Discuss the concept of profit and break even analysis.
5. Pen down the tourism economic functions.
6. Discuss the nature, scope and application of managerial economics.

SECTION-C

7. Discuss the various laws of production with suitable example.
8. Define monopolistic competition. Explain equilibrium condition of a firm under monopolistic competition in the long run.
9. Give critical evaluation of Robbins definition.

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BTTM (Sem.-6)
AIRLINE SERVICES AND IN-FLIGHT FACILITIES

Subject Code : BTTM602/18

M.Code : 79705

Date of Examination : 29-04-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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SECTION-A

1. Answer the following :

- a) What is the difference between scheduled and non-scheduled airlines?
- b) What is short haul travel?
- c) What does business class service mean?
- d) What is first class service?
- e) What is the full form of these Airline meal code :
 - i) AVML
 - ii) BBML
 - iii) SPML
 - iv) VGML
- f) What is Cabin Crew basic service?
- g) What are the characteristics of airline catering?
- h) Define Air taxis.
- i) What does Aircraft galley equipment includes?
- j) Explain Safety Demonstration.

SECTION-B

2. What are the ways to maintain galley hygiene on board?
3. What are various types of meals offered during flight?
4. What do you mean by Aviation Hospitality? Why is it important?
5. Explain the procedure for preparing for take-off.
6. What are the challenges faced by the Cabin Crew?

SECTION-C

7. Write a detailed note on Past, Present and Future trends of the Airline Industry.
8. What are the roles and responsibilities of airline staff? Explain in detail.
9. What are the In-flight services available in an Airline? Write about the duties and responsibilities of Cabin Crew.



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BTTM (Sem.-6)
TRAVEL TICKETING AND TRANSPORTATION

Subject Code : BTTM 603-18

M.Code : 79706

Date of Examination : 30-04-2024

Time : 3 Hrs.

Max. Marks : 60

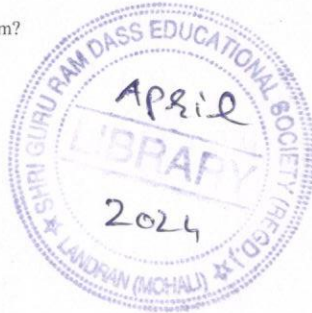
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SECTION-A

1. Write briefly :

- a) Which are the famous tourist trains in India, mentioned any four of them?
- b) Suggest IATA Airport code of Chandigarh, Jaipur, Melbourne & Leh.
- c) What is Extra Mileage Surcharge (EMS)?
- d) What is a passport?
- e) Explain the term minimum connecting time in airlines.
- f) Explain scheduled & no scheduled airlines services.
- g) What is open sky policy?
- h) Enlist the ways you can book airline tickets these days.
- i) What is the importance of purchasing travel insurance?
- j) What is called as Venice of east? Why?



SECTION-B

2. Write the unique feature of Kerala backwaters.
3. What is IATA & its role towards tourism?
4. What is the contribution of low cost carriers in tourism development in India?
5. Enumerate the recent policies regarding tourism.
6. What role do Indian Railways play in promotion of tourism?

SECTION-C

7. "Water tourism is an emerging form of tourism". Explain with current scenario?
8. Write a detailed case study of development of transport infrastructure and its contribution in tourism development.
9. Write notes on the following :
 - a) Star Cruises
 - b) Maharaja Express.

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BTTM (Sem.-6)
TRAVEL DOCUMENTATION
Subject Code : BTTM-604-18
M.Code : 79707
Date of Examination : 04-05-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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SECTION-A

1. Write briefly :

- a) TIM
- b) Baggage and airport information
- c) TC's
- d) BTQ
- e) Travel insurance
- f) LERMS
- g) Landing permit
- h) Credit and debit cards
- i) Custom clearance
- j) Special area permit.



SECTION-B

2. Explain the difference between passport and visa.
3. What are various types of VISA's.
4. Explain the procedure for obtaining restricted area permits.
5. Explain various types of health certificates required during travel.
6. Explain the procedure for obtaining liquor permits.

SECTION-C

7. Discuss the immigration related procedures performed by a travel agency.
8. Explain the foreign exchange guidelines for travelers in India.
9. Explain the custom clearance procedure in detail.

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BTTM (Sem.-6)
ADVENTURE TOURISM
Subject Code : BTTM-605-18
M.Code : 79708
Date of Examination : 07-05-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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SECTION-A

1. Answer briefly :

- i. What is the scope of Adventure Tourism?
- ii. Enlist five new types of water adventure sports.
- iii. What is called as Soft Adventure Tourism?
- iv. Enlist five famous places in India for water based Adventure Tourism.
- v. What are the factors which motivate people to take part in Adventure Tourism?
- vi. When and where was NIM established?
- vii. Enlist the role played by IMF.
- viii. What is difference between leisure and adventure traveler?
- ix. Enlist the specific demands of an Adventure Tourist.
- x. Enlist popular adventure tourism destinations of the world.



SECTION-B

2. Describe the need of adventure tourism product.
3. What are different components of adventure tourism?
4. Enlist the functions performed by ATOAI in development of adventure tourism.
5. What is effect of seasonality in adventure tourism industry?
6. Write history of adventure tourism in India.

SECTION-C

7. Describe the case study of any Indian destinations which is developed as a popular adventure tourism destination.
8. Describe the role of guides in adventure tourism.
9. Pendown the role and history of IMF in developing adventure tourism in India.

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BTTM (Sem-6)
REGIONAL DIMENSION OF INTERNATIONAL TOURISM
Subject Code : BTTM-610-18
M.Code : 79713
Date of Examination : 14-05-2024

Time : 3 Hrs.

Max. Marks : 60

INSTRUCTIONS TO CANDIDATES :

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SECTION-A

1. Write briefly:

- a) Cultural exchange through tourism.
- b) Top four countries of Asia Pacific in tourists' arrival.
- c) Top four countries of Africa in tourists' arrival.
- d) Top four countries of Americas in foreign receipts.
- e) Top four countries of Europe in foreign receipts.
- f) Automation in tourism industry.
- g) M-commerce in tourism.
- h) WTTC
- i) ICAO
- j) PATA.



SECTION-B

2. Explain political aspects of international travel.
3. Explain the need for government support for tourism.
4. Explain factors affecting tourism in Middle East region.
5. Suggests measures for managing global and local perspectives in tourism.
6. Explain the functions of IATA.

SECTION-C

7. Explain the role of UNWTO in promotion of international tourism.
8. Discuss the contemporary trends international tourist movements.
9. Explain the factors affecting global tourism.

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